

Lower Hutt Tennis Club 2009/2010 Initiatives

FOR DISCUSSION

1. Increase membership - juniors
 2. New member assessments – all members
 3. Senior member doubles tournament each month – Top Dog
 4. Social calendar – Dinner club (Entertainment Book)
 5. Club Challenge – Target clubs in central region with similar membership size
 6. Business House League – Tuesday night - Open to non members
 7. Membership Registration Stick Label – Stuck on racquet
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1. Increase membership
 - i Juniors - grasshoppers program in primary schools
 - ii Seniors - Promotion in Hutt news & Large firms in Hutt.
 - iii Mid week - mums tennis program (Kindy & daycare handouts)
 2. New Member assessments – similar to gym assessments – member service
 - i. Copy of new members registration form is handed to committee member delegated for this chore. They assess the new member needs ie physical and technical and set up a physical assessment appointment with coach and a technical assessment with a technical expert from the club. Physical assessments are done once a week by the coach for an hour and a check sheet is completed to identify the players coaching needs. This is discussed with the player and a plan is agreed with player. A top dog assessment is also made and entered on the check sheet and they are loaded into Top Dog. They are encouraged to enter Top Dog club tournaments and when they have met their required standard and increase their top dog rate they are sent a certificate of achievement.
 - ii. A technical night is held at the club once a fortnight for 2 hours where students are handed code of conduct and taken over the rules of tennis and scoring. They have a quick test and results are entered on their check sheet and they receive a certificate displaying their technical achievement.
 3. Senior member Top Dog quarterly tournaments.

A tournament is held for senior club players to increase their singles or doubles rating before interclub starts in August and September and in December and January and after interclub finishes in April and May. Any interclub members who do not compete in any of these tournaments could run the risk of their rating being reduced for non appearance. Objective is to give opportunity to new members to challenge members

and for players who have been injured or returning to the game to be rated fairly so the club ranking can be more realistic.

4. Social Calendar – Dinner club

Nominated club committee member arranges a dinner once a month at a new restaurant around the Hutt Valley with Entertainment Book reductions. Promote dinners to social league members and new members to the region wanting make friends. Promotion on website and email all club members and in newsletter and booking confirmation by email.

5.. Club Challenge – Target a large club with similar membership numbers e.g. Khandallah, and invite a club challenge of their top players in a range of membership age groups eg Top 2 male and female u12, top 2 male and female u16, top 2 male and female u19, top2 senior male and female up to 34, top 2 senior male and female up to 59, top 2 super senior male and female over 60.

Juniors play 2 singles and 1 doubles and seniors play 1 doubles and 1 combine doubles. Best of 3 sets games. Target a weekend when no interclub or rep games on preferably middle of the season, consider a challenge trophy to play for.

6. Business House league, with the Mitchell park courts being resurfaced we have an opportunity to run a business house league to replace the one being played at Mitchell Park. A committee member needs to run this based on the Mitchell Park format and look at bring in corporate teams for non members but if they join at any time they can use their own paid fees as a reduction of their subscription. Need to run it on Tuesday nights and with new lights we may have an advantage. Cheaper team fees only issue is how we can deal with after match drinks without a license???? Closest hotel is Recreation maybe they can sponsor it if the players end up there for drinks???? Or can they bring their own beers and drink it on the premises as long as we don't sell anything????

8. Registration Stick Label for racquets – Mandatory for all members to put on their racquet. Sticker will have the following information printed on it:

- Registration Year – yy / yy
- Christian - max 15 alpha characters
- Surname – max 15 alpha characters
- Top Dog rating – max 8 alpha/num characters
- Gate code – max 6 alpha/num
- Club Membership Group – max 4 alpha

Benefits for the member:

1. If racquet is lost the name on the sticker will allow it to be returned to owner.
2. When racquet is being re strung the name on it will assist firm stringing it.
3. Gate code on racquet will help member to remember what it is.
4. Entries to events need Top Dog code and new members will need to remember code.

Benefits for club:

1. When members are playing at club those not registered will be known immediately.

2. When members are playing at the club on weeknights certain membership types are not allowed to be playing, this will be now be evident e.g. parents, midweek.
3. Players without labels shouldn't be playing interclub.
4. 1. above lost racquets.